

Editorial

## Dear readers,

Did you strike them? You receive immediately our TECHNIK magazin optically and technically completely reworked and better readable. The editorial staff did not elaborate after development lasting for months and internal discussion only a modern layout, but it risked a quantum jump with this edition. Immediately there is not only optically a better discoverable assignment of the single contributions, the magazines „Wohnungswirtschaft heute“ and „Wohnungswirtschaft-heute.TECHNIK“ correspond now also to the requests of advanced information technology. In this way our internet technical journal is to again once comparable media a great step ahead. Knowing to estimate that secure them as a loyal reader.



Hans Jürgen Krolkiewicz, Foto privat

On the first magazin page you find also the access to our archive in the header next to the direct access to the separately performed notebook titles. In this you do not get only all up to now in a database appeared complete magazin editions see, but also thematically arrangedly all up to now published contributions, announcements, information and norm tips. In this way a very extensive library with some of thousand pages available that expands with every new magazin edition currently suits them. They do not need to cut out therefore more arduously pages and archive, but reach with a click at „Wohnungswirtschaft heute“ onto the thematically searched information. Which magazine offers them more benefit and research possibility than we? For us this immense expenditure of the current care and supplement of our library means a lot of additional work - therefore we recommend them to use this possibility.

Single subject areas keep on being in the new header performed. If you click on one of them, you get immediately extensive range on offer of the publications on the topic. If you click on the information searched by them there, you see the complete contribution immediately. They can read it, download it and store it in their computer or print it.

The same possibilities are available to them in the in each case current magazin for the single contributions and announcements. Simply to click on the heading of the contribution and you can store it with yourself, print it or read it. At the Stitching you find then a possibility to download the complete magazin.

Wie immer, bietet die führende Fachzeitschrift der Wohnungswirtschaft technisch fundierte Beiträge, wie sie bei Printmedien kaum zu finden sind. Und Sie können jederzeit in unserem Archiv auf alle früheren Hefte zurückgreifen, ohne umständlich suchen zu müssen. So etwas bietet ihnen bisher kein anderes Medium der Wohnungswirtschaft. Unser nächstes Heft 26 erscheint am 28. November 2012

It is new that you can evaluate every contribution directly separately even immediately. You simply click on the evaluation strip, furthermore you see always the evaluation information of other readers there. It is also new that you can give their personal comment to every contribution as soon as see the comments of other readers. In this way we are the first technical journal of the housing association which searches the direct dialog with their readers. The editorial staff is pleased with every comment - with an important exception: A comment may be neither offending, harmful, discriminating, politically motivates, advertising still business-damaging. If that is the case, it is removed by the editorial staff.

In the right-hand column of the magazines you find the Log-in next to the respective inquiry for their registration. Wider below you can look up ours AGB and guidelines, see the imprint, retrieve our media data, inspect their Account or contact directly to the publishing house. It is also new that you can select over their Account which one of our magazines you want to cover or which one you want to cancel (simply to click only on yes or refusal then). Please notice that nobody can change their registration from the editorial staff or complement their registration. You must carry that out always even directly.

The editorial staff thanks all readers - in the meantime they download regularly the technical journal not only in Europe, but around the globe also in USA, Latin America, India, Japan, Middle East and East European countries. That is to the editorial staff incentive, to follow the information need of the housing association. A reason with, why the „Wohnungswirtschaft heute“ immediately with an own page at Facebook is to represent. It would please us if you inform us of their appraisal and comments to our new layout as well as the extensive possibilities of a dialog. We look forward to that!

Hans Jürgen Krolkiewicz

## Ihr Anschluss an die Zukunft

Kabel Deutschland – Ihr starker Partner

Weitere Informationen erhalten Sie unter  
[www.kabeldeutschland.de/wohnungsunternehmen](http://www.kabeldeutschland.de/wohnungsunternehmen)

### Das Hybrid-Glasfaser-Koaxialnetz von Kabel Deutschland

- ▶ Bietet mehr Wohnqualität in Ihren Immobilien
- ▶ Ist eine zukunftsfähige Technik mit hoher Bandbreite
- ▶ Einfach und unkompliziert alles aus einer Hand

Ihr Kabelanschluss für Fernsehen, Internet und Telefon.



Kabel Deutschland